

# Learning Matters: ICT Strategies for Success

Learning Matters brings together leaders in education, government and business from around the world to share their experiences implementing ICT for student success. In these sessions, you'll have the opportunity to participate and listen to prominent experts as they share how they are using ICT to transform classrooms and improve learning outcomes.

Register now at [smarttech.com/BETTseminar](http://smarttech.com/BETTseminar).

**Royal Garden Hotel**  
2-24 Kensington High Street  
London, United Kingdom

## Thursday, January 14, 2010

- 7:30–8:00**      **Registration and networking coffee**
- 8:00–8:15**      **Welcoming remarks**  
Anju Visen-Singh, Director, Segment Marketing, SMART Technologies
- 8:15–9:00**      **Creating Technology-Enabled Learning Environments**  
Nancy Knowlton, CEO, SMART Technologies
- 9:00–10:00**      **Ensuring ROI by Selecting the Right ICT to Improve Student Learning Outcomes**  
Carole McDiarmid, Regional Director, Western NSW Region, NSW Department of Education and Training, Australia  
John Klesner, Pedagogical ICT Consultant, Søndervangskolen, Denmark  
Q & A moderator – Tom Hodson, President, SMART Technologies
- 10:00–10:15**      **Coffee break**
- 10:15–11:15**      **Key Considerations for Large-Scale ICT Implementations in Education**  
Peter Widengren, Development Manager ICT, Department of Child and Youth Services, Municipality of Botkyrka, Sweden  
Haif Bannayan, CEO, Jordan Education Initiative, Jordan  
Q & A moderator – Patrick Lelorieux, Vice President, EMEA, SMART Technologies
- 11:15–12:15**      **Building a Professional Development Strategy for Effective ICT Practices in Classrooms**  
Richard Smith, Teaching and Learning Consultant (ICT), Telford and Wrekin Local Authority, United Kingdom  
Dr. Monica Beglau, Executive Director, eMINTS, United States  
Q & A moderator – David Lapides, Director, Education Market Development, SMART Technologies
- 12:15–13:00**      **New Frontiers and Innovation for ICT in Education**  
David Martin, Executive Chairman, SMART Technologies, and inventor of the SMART Board™ interactive whiteboard
- 13:00–13:30**      **Networking lunch**
- 13:45–14:00**      **Shuttle to Olympia to attend BETT 2010**
- 14:45–15:15**      **Interactive classroom lesson by St. Matthew Academy, a UK SMART Showcase School, at SMART stand B50**

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